



## **I-Day Celebration Pass: A Menu of Ideas for Our Partners**

Welcome, I-Day Partner!

Want to participate in I-Day but don't know where to start? To help you get started, we've created this menu of ideas.

It's designed to help you choose an offer for the *2025 I-DAY Celebration Pass* and to find simple yet powerful ways to make your place, space, or service more welcoming for everyone.

These are just ideas; you can do anything provided it supports the IDAY theme.

### **Choosing Your Offer for the Celebration Pass**

Your listing in the Celebration Pass is a chance to showcase a special event, an inclusive action, or a simple gesture of goodwill. It's a wonderful way to show your commitment to inclusion and welcome the disability community to your business.

We encourage services, businesses and organisations to get creative and respond to the I-Day theme – *Halting Hate, Finding Kindness: Rebooting Diversity, Equity and Inclusion for the 2020s through a welcoming community.*

Your offer could be a discount, a 'two-for-one' ticket for carers, a complimentary item, or any other incentive that celebrates the day. You can also make a leadership commitment to the theme.

The Celebration Pass is a goodwill scheme that invites the whole community to celebrate I-Day with us. It is not a concession scheme and offers are available to all bearers and not limited to people with disability or carers. Offers should be available for everyone, people with disability, their allies, and family members to connect with welcoming local services and businesses like yours. Bearers should check offers and undertake due diligence as needed prior to using the offers.

Below are some ideas, organised by sector, to inspire your offer.

### **GLAM (Galleries, Libraries, Archives, Museums)**

- Host a curated exhibition by disabled artists.
- Set up a display of books by disabled writers or on disability rights themes.
- Run a disability-themed story hour or a "human library" event.
- Organise an accessible, sensory-friendly tour of your collection.
- Provide a leadership commitment: Place a message on a prominent part of your website from your CEO or a spokesperson supporting this year's I-Day theme, committing to year round action and include a quote we can use in the pass.

### **Arts and Culture**

- Hold an inclusive, disability-led theatre performance, dance event, or visual art showcase.
- Facilitate a panel discussion on access and representation in the arts.
- Screen short films by disabled filmmakers, followed by a live Q&A.



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### **Sports and Recreation**

- Run a “come and try” day for an adaptive sport or accessible fitness class.
- Offer quiet or low-sensory gym sessions with additional support staff available.
- Host a mixed-ability sports match or showcase featuring local adaptive teams.
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### **Employment Services**

- Provide people with a low cost or free resume refresh/review or a consultation
- Host an open day or morning tea or an online chat
- Issue success stories on employment of people with disabilities
- Host an open day at your office
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### **Hospitality (Cafes, Restaurants, Hotels)**

- Offer a complimentary coffee or drink with any meal for pass holders.
- Promote the availability of accessible menus (e.g., large-print, digital, or picture-based).
- Host a "relaxed service" with lowered lighting and sound to be mindful of sensory needs.
- Highlight an accessible booking system that allows guests to specify their needs in advance.

### **Retail, Business & Professional Services**

- Provide a special discount (e.g., 10% off) for customers who present the pass.
- Introduce and promote a sensory-friendly or "quiet" shopping hour.
- Unveil a new access initiative
- Partner with a local disabled creator or entrepreneur for a pop-up feature.
- For Professional Services: Offer a pro-bono workshop with an Auslan interpreter.



## Health and Wellbeing

- Launch a campaign that promotes invisible disability awareness.
- Discounted access for pass holders
- Host a "come and try" day welcoming people with diverse bodies and abilities.
- Offer a sensory-friendly session for your wellness service (e.g., quiet yoga).
- Promote the availability of Easy Read or Easy English health resources.
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## Education and Higher Learning

- Host a student-led Disability Pride event, forum, or campus tour.
- Hold a public lecture or debate on disability history, rights, or research.
- Present a panel on accessibility and inclusive learning environments.
- Provide a leadership commitment: Place a message on a prominent part of your website from your CEO or a spokesperson supporting this years I-Day theme, committing to year round action and include a quote we can use in the pass

## Community & Not-for-Profit

- Launch an inclusive volunteer drive, actively recruiting volunteers with disability.
- Host a community open day to showcase your accessible services and facilities.
- Co-host a workshop with a local Disability Representative Organisation.
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## Government and Public Services

- Publish a public commitment to accessibility or an update on your Disability Access and Inclusion Plan (DAIP).
- Host a guest speaker with lived experience of disability for staff or the public.
- Hold a presentation by your organisation's disability champions or employee network.
- Provide a leadership commitment: Place a message on a prominent part of your website from your CEO or a spokesperson supporting this years I-Day theme, committing to year round action and include a quote we can use in the pass

You can also enhance your offer and presence in our Canberra Weekly supplement by advertising with them. For more information email [IDAY@advocacyforinclusion.org](mailto:IDAY@advocacyforinclusion.org)

